

Neurotoxic Element

DRAFT SCRIPT for a music video regarding Operation Paydirt's Fundred Dollar Bill Campaign to stop Childhood Lead (Pb) Poisoning.

Cast:

The Three Robbers: Biggy, Smallie and Inbetweenie

Robber Mama & The Girlfriends: chorus and dancers

The Fundred Children: 10-12 boys and girls

Extras: Children, GrandMothers & GrandFathers, Fathers, Mothers, Sisters, Brothers for closing scenes.

Sets: Old Bank in Long Island city, NY

Diverse Exterior and Interior Locations to match messaging.

Houston, Cincinnati, Charlotte possible locations.

Start with archival footage the "Safehouse" of New Orleans making the announcement ...opening and closing like a mouth (through animation) with heads of three "robber" characters bobbing up and saying. "Huh?"

Safehouse talking:

Note: Mechanical robotic accent.

Neurotoxic Element

Makes you Less Intelligent.

Head popping in from the right. Response by Robber 1: "**Huh?**"

NeuroToxic Environment

Makes you Less Intelligent.

Head popping in from the left. 2: **Huh?**

Neurotoxic Element

Makes you Less Intelligent.

Head popping in from above (upside down) Robber 3: **Huh?**

Set: Outside the “FREE Bank” in an Urban street environment.

Action: Three robbers prepping clubs, swords, guns and attitude.

Their girl friends off to the side dancing, egging them on. Robber Mama nodding in approval.

Robber 1, 2 & 3:

All kinda campaigns to get the fame

Howsabout one to stop the pain

We feel for the brothers /sisters incarcerated, deep

Robber Mama: **For things that they did to take the heat.**

We talk about money ...

Three Robber Girlfriends shout out in high voices:

“Bring it home Honey!”

Children’s faces , sober and serious, one word per child, edited together to make the statement.

There’s a beast out there that aint so funny....

Set: Inside the FREE Bank;

This is an old bank with long wooden tables with brass lamps. On the wall, a light box sign of the OP FREE bank, slogans on the wall, etc.

Action: The Tables have ten kids, seated, orderly filling in their Fundreds like deposit slips. Robbers burst into the bank demanding the Fundreds from children. The children leap into action and attack as they rap... they smack, disarm and apply martial arts against the robbers. Imagine each action as a punctuation (punch-uation?) or emphasis:

In-vi-si-ble beast - that came with pol-lution

By product of - industrial revolu-tion

Nothing to see - that will take the blame

Messing up lives - just the same!

Mama & Girlfriends: **How come you doing those Fundred dollar bills?**

Kids: **Gonna exchange them right, to fight some ills!**

Kids (taking turns) are lecturing the befuddled robbers.

Stop you in the tracks by the time you're three

Gets your heart and mind as a penalty

You don't deserve... It Don't preserve

The time honored tradition of a family.

Little children play out life's course,

Grown up nasty without remorse.

NOT 'bout bullets sprouting made out of lead

But the same damn metal hittin you, straight in the head.

Jump to a Set: A house interior with old dusty peeling paint...Kid points...

Old paint in the house !

ground to dust before you were borne

Jump to another Set: Exterior of a big old house being sanded. Person sanding making a cloud of dust. Kid:

Old paint out the House! Sanded off to be adorned...

Kids regroup:

...makes dust in the dirt, makes future forlorn,

messing up grades in a school the scorns,

what was put in your blood by the time you're born.

Makes a child angry, makes a child bad

takes away a life that could have been had!

Full cast:

**Fundred, Fundred go draw your own thing,
Represent the best that you got with your name.**

Mama & Girlfriends: How come you doing those fundred dollar bills?

Kids: Gonna exchange them right, to fight some ills!

**The value of a life that can understand
Hope without dope that can be a plan,
from a city really safe from a dust that be:
Nightmare scenario for your family
Operation Paydirt lays down the word
Living in poison is beyond absurd.
Sorry sad story that don't have to be
about a heavy metal enemy that you cant see!**

Mama & Girlfriends: How come you doing those Fundred dollar bills?

Kids: Gonna exchange them right, to fight some ills!

**Gonna truck these drawings up to DC
(Group shout in) Cause they represent ME!
Gonna fight this beast that we all cant see!
Far from the dirt, the old paint on the block,
Gonna deliver bills, but stacked on top
Add the scientific ways to get the poison to stop.**

This section is conveyed through science slide-show graphic animation or through children with pointer sticks with an animated blackboard

Operation Paydirt says the solution

To the poisoned land is not just dilution

Got to change the bio-available lead in dirt

Watch the places in the house that hurt,

Like old window grinding paint in air - that a baby breathes

Gotta spread this information nationally.

Return to kids rapping demonstrating.

The hygiene helps, from washing the hands to the feet

That picked up lead laden dust from off the street

Don't play with numbers that disguise truth,

Mama check our blood levels that convey the proof.

Prevention can be had. You can be the hero

Poisoned kid levels can be at zero.

EPA, HUD,

been working on our methodology

Gotta come back stronger

with the CDC!

To help reframe National policy!

So much to learn, so much to do

To be SAFE & healthy and stay in school.

Mama & Girlfriends: How come you doing those Fundred dollar bills?

Kids:

Gonna exchange them right, to fight some ills!

Alternate words:

So mama get our blood tested

Make sure the house is not lead dust infested

Watch out for invisible particles that can be

Made every time you crack that old window Up to see.